

AUTHENTIGUARD® ON-DEMAND™

SUPERIOR PROTECTION FOR CRITICAL DOCUMENTS – ON YOUR DEMAND

MARKETPLACE CHALLENGE

Highly secure documents, extremely vital records and important forms require a sophisticated, anti-counterfeiting security printing technology that can be produced at anytime on standard desktop and commercial printers.

AUTHENTIGUARD SOLUTION

Delivered through customized software or a web-based application, AuthentiGuard On-Demand makes the verification feature of AuthentiGuard Prism™ and the anti-copy anti-scan feature of Pantograph 4000™ printable from desktop printers and digital presses. On-Demand delivers superior protection for your most critical documents at the click of a mouse.

HOW ON-DEMAND WORKS



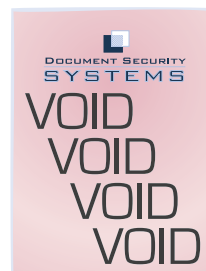
1 Your original electronic documents are embedded with AuthentiGuard® technology (Prism and/or Pantograph 4000) through your desktop computer. When the forms are printed, the covert technology is automatically produced onto the original hard-copy documents.



2 Prism technology allows for quick document authentication via The Authenticator – a proprietary lens that reveals hidden messages. Copies or scans of the original can not duplicate the Prism feature.



3 And Pantograph 4000 technology prevents unauthorized copying and scanning by revealing hidden “VOID” messages on copies or scanned versions of the originals.



REAL-WORLD APPLICATIONS

- Genesis Documents
- Checks
- Financial Instruments
- Gift certificates
- Legal forms
- Certifications
- Examinations
- Copyrighted material
- Prescription pads
- School transcripts
- ID documents
- Coupons
- Licenses

HIGHLIGHTS

- Easy and fast verification and/or anti-copy anti-scan technology.
- Compatible with common desktop publishing programs as well as printable files available through an online server.
- Supports existing as well as horizon printer technology.
- Establishes secure variable data features.
- Can be fine-tuned and customized to fit equipment and needs.
- Hidden messages or images may be customized.
- Hidden Prism messages/images do not appear when duplication is attempted with desktop scanners, black & white or color copiers or digital cameras.
- Hidden Pantograph 4000 messages/images appear when duplication is attempted with desktop scanners, black & white or color copiers, or digital cameras.

VERIFICATION METHODS

- The Authenticator is a proprietary lens that reveals hidden messages, images or logos for immediate authentication of both the Pantograph 4000 and Prism technologies.
- Hidden messages/images appear when duplication is attempted with desktop scanners, black & white or color copiers or digital cameras.

PRINTING REQUIREMENTS

- Compatible with most desktop printers and digital commercial presses.



PROVEN AUTHENTIGUARD TECHNOLOGY, ON-DEMAND

Electronic documents can be embedded with Prism™ technology – hidden words or images that are revealed only with The Authenticator, a proprietary lens that reveals embedded messages, providing instant, on-the-spot verification. Or documents can be embedded with Pantograph 4000™ technology – hidden words or images that are revealed on duplications, preventing unauthorized copying. When the end-user prints the electronic form to a desktop printer, it is automatically produced with the embedded technology elements.

Designed to be flexible and easily accessible, AuthentiGuard® On-Demand™ turns any desktop or commercial printer into a Security Printer. Genesis documents, vital records, forms, letters, contracts, bills, event tickets, financial instruments – AuthentiGuard On-Demand can add industry-leading print security to any document you create.

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